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Office of the Minnesota Secretary of State  
Minnesota Public Benefit Corporation / Annual Benefit Report  
Minnesota Statutes, Chapter 304A



Read the instructions before completing this form  
Must be filed by March 31  
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.  
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) Sacred Clay Country Inn, GBC
2. The public benefit corporation's board of directors has reviewed and approved this report.
3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information); Note: Use additional sheets if needed. (Required)

See additional sheets  
Per email: BImpact Assessment as third party standard. FF/mc

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

O. Frederick Kiel  
Signature of Public Benefit Corporation's Chief Executive Officer

O. Frederick Kiel March 25/2022  
Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

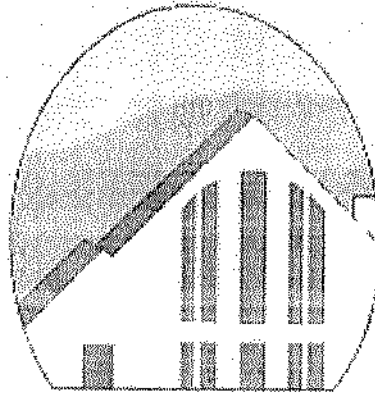
sacredclayinn@gmail.com  
 Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Fred Kiel 507-467-9605  
Contact Name Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?  
Yes  No



### SACRED CLAY COUNTRY INN, GBC

Sacred Clay Country Inn operates as a General Benefit Corporation.

In 2015, Minnesota passed legislation that created the “Benefit Corporation” thereby joining 34 other states with similar statutes. A benefit corporation is, in a sense, sort of like a non-profit on steroids. A benefit corporation is still in the business of creating value and paying profits to its shareholders – but only when its stated benefit to society has been met. The social purpose of the benefit corporation trumps the creation of profits as the chief goal.

Thus, I recently formed a General Benefit Corporation – the **Sacred Clay Country Inn GBC**. The purpose of this corporation is to:

- Increase the well-being of Sacred Clay guests by relieving stress from their lives (the Social Benefit).
- To create a modest financial return to the shareholders (the Financial Benefit).

Since August 2021, I’ve asked guests if they’d give me feedback on how well I’m doing with regard to the Social Benefit – relieving stress.

Most guests left me feedback. One hundred and two (102) of you filled out my survey.

I asked everyone to rate their stress level when they arrived and to also rate it when they were ready to depart.

Here is the feedback I received.

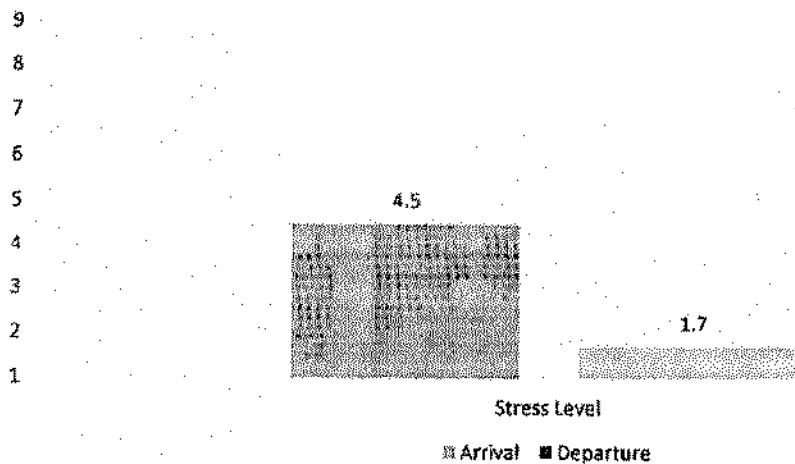
**On Arrival: Low Stress Level (1.1 on a 9-point scale)**

- Stress level remained low (thank goodness, I didn't increase their stress level). Still at 1.1 when they left Sacred Clay.

**On Arrival: Moderate Stress Level (4.5 on a 9-point scale)**

- Stress level fell to 1.7 when they left Sacred Clay.

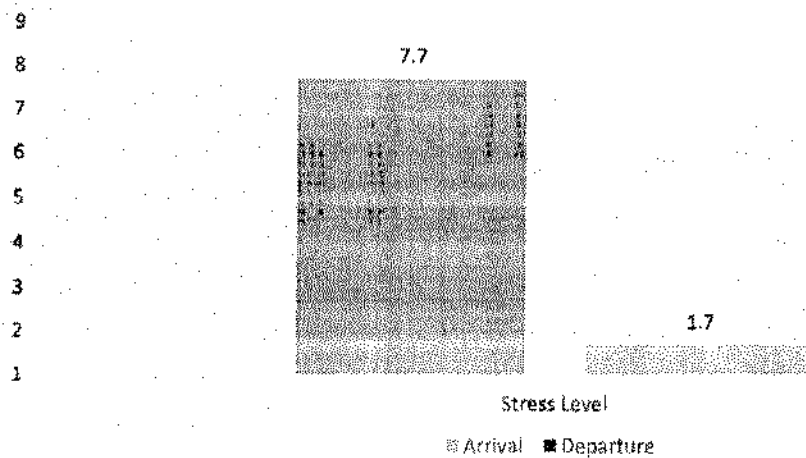
Moderate Stress Level Upon Arrival



**On Arrival: Moderate Stress Level (7.7 on a 9-point scale)**

- Stress level fell to 2.3 when they left Sacred Clay.

Moderate Stress Level Upon Arrival



### Guest Comments

- It was just the getaway two parents of two littles in a pandemic needed.
- A wonderful stay – very impressed with the Inn and land that surrounds it. I am sure I will be back in the near future.
- Heavenly.
- Enjoyed the view, the setting, the music and conversation. Not having to cook is always a treat for me. Thank you Fred and Felicity for serving u and fulfilling your purpose.
- We had a beautiful weekend here. We are so grateful for the time, home and Fred's hospitality.
- It's so beautiful here! I love the Inn and the property. Walking the road is such a peaceful activity.
- I loved our stay. I wouldn't change a thing. One of our favorite destinations.
- We had a wonderful time.
- What a fabulous place – beautiful, peaceful, great hospitality, delicious food, great guests to converse with and Felicity to pet each day.
- Wonderful. Too bad my back was hurting. I would have loved to explore the grounds.
- Heard the clock the first night; noticed it less the second. Peaceful atmosphere, delicious breakfasts and good coffee.
- Love the meditation room. I feel so relaxed.
- We loved your place. Such a great stay and oh so beautiful. Thanks for the hospitality.
- Thank you for the wonderful stay. The breakfast was amazing. Very quiet and relaxing. We appreciate it.
- This Inn is beautiful. We had a wonderful stay. Very relaxing and peaceful. Keep doing what you are doing, no suggestions.
- I memorized the room meditation room wall poem.
- Fred is a perfect host and cooks delicious breakfasts. Sacred Clay is a marvelous place and in such an incredible setting. We loved staying here and will definitely be back.
- Lovely place that is calming.
- In addition to the obvious (beautiful, relaxing Inn, beautiful relaxing surroundings, charming host, etc.), the sheer care that I found in every inche of this place, the palpable sense that everything was done with meaningful intention, made my stress almost impossible to maintain.
- Our stay was lovely. Welcoming, beautiful, peaceful accommodations and setting. All things are considered – music, décor, gardens. Fred is kind, calm and gracious. Breakfast was lovely and one word – Felicity. So sweet and provides joy to all.
- Beautiful. We appreciate Fred's hospitality and enjoyed our stay. Liked the game room!
- We enjoyed our stay at the Inn.
- You are a delight! Your home is a place of respite. We have loved our stay with you plus you are a great cook.
- Lovely, peaceful setting. Enjoyed the walking paths and many places in the house to settle in and read. A privilege to inhabit such amazing architecture.
- We thoroughly enjoyed everything about our stay – the attention to detail, the hospitality, foods, cleanliness, warmth of Fred and Felicity, and the serenity, peace and renewal is awesome.

- We always enjoy our stay here. Very peaceful and calming. Hospitality, superb.
- Thank you for the welcoming visit.
- This is a place to experience. I hope others will take time to appreciate all the beauty of this home and craftsmanship built into it. Then there's the beauty of the outside surroundings. Congratulations Fred on fulfilling your dream of serenity and peace.
- Upon check in with Fred and Felicity, it was all verbal. I was somewhat amazed that we had been told all we needed to know to make our stay comfortable, including all about the free wifi with no password, where the ice was, open use of the glasses, encouragement to view open rooms, especially Narnia. You made us feel at home almost instantly.
- Very nice, beautiful area and place.
- Delightful in every way.
- Thank you so much for a most wonderful stay. Will be back to stay again.
- Beautiful setting and home.
- You have a beautiful nature retreat here. It's clear every detail was well thought out. Breakfast and coffee were superb every day. Service was warm and welcoming. Thank you for sharing this place with me.
- Thank you Fred and Felicity. I loved reading the story of Sacred Clay and your story. So well-written and enjoyable. Beautiful, peaceful place.
- Thanks for a wonderful time. Very nice – hope to travel this way again. Excellent breakfast.
- Thank you for a wonderful experience.
- Loved Sacred Clay. The home is beautiful! The breakfasts are yummy. The grounds are lovely. Very peaceful.
- Very quiet, beautiful setting, comfortable room.
- Thanks Fred for making it work for our first night due to our mistake on arrival dates! Beautiful and peaceful place even in a tornado warning.
- Thanks for sharing your lovely Inn. Enjoyed our visit.
- Very beautiful home and a very gracious host.
- More peaceful than what we expected. First time in a B&B, and it was an awesome experience.
- Thanks for offering such a beautiful place to allow us to relax and regroup. Thanks for requiring a vaccine card too. That's important these days.
- We had a wonderful stay. The Inn and grounds are beautiful! The attention to detail is amazing – from restaurant and trail info to Amish farm shops. We will be recommending Sacred Clay Inn to all our friends.
- Thank you, beautiful place.
- Beautiful, tranquil and serene.
- Very relaxing, peaceful environment.
- Fred is a wonderful host! This is a very beautiful and peaceful setting and environment. A great place to unwind, relax, and take in nature.
- Loved the place and Fred's friendly manner and openness about things.
- Great food – great story!
- Keep doing what you are doing.
- Will be back! Thank you!

Page 5 Social Benefit Data

- Thank you for creating such a beautiful and peaceful space and welcoming us in.
- Only stressed about having to return home. Thank you.
- Beautiful accommodations! We'll come back just for the story.
- I loved everything about my 4-night stay at Sacred Clay! Hope to see you again Fred! Thank you for creating this magical place.
- There are so many excellent spaces in this Inn – inside & outside. A balance of space to have solace and space to connect and share with friends. Such a safe, wonderful space with incredible views and wonderful food!
- Beautiful, peaceful space. Loved every minute.
- Wonderful retreat / recharge place for our friendship group to share stories, decompress, ride bikes, explore nature and simply BE.
- This is an incredible space. It contributed on every level (architecturally and otherwise) to my immersion in nature, broadening my awareness through incredible vistas, this beautiful space and the history of its creation.
- Everything is perfect. Such attention to details.
- Excellent breakfast. We will be back.
- This was wonderful. We had such a lovely time – the entire space and environment supported destressing and relaxation. We loved the hike on the property, the campfire with other guests, enjoying your library and all the convivial conversation. Also, breakfast was a real treat. I feel renewed and ready to face the coming weeks. The best-kept secret in SE Minnesota.
- We certainly enjoyed our overnight stay.
- We enjoyed our overnight stay so much. Our bed was so comfortable, breakfast was delicious. Fantastic views. Beautiful house.
- As my ratings show, we couldn't expect anything better. Top shelf place to stay. Fred's a wonderful host. Will return whenever we can. Loved this 'magical' place and setting.
- Don't change.
- This is our third time staying here, and this is why we keep coming back – the beauty, the quiet, and the lovely timber frame Inn.
- Delightful time and beautiful setting. Highly recommend. Would like to return often.
- Beautiful, relaxing space. Love it and will be back. As a retired person doing some volunteer work I like with high school students, stress level is generally pretty low.
- Lovely everything Fred.
- Love the music, delicious food, fireplace, comfy bed, friendly host – overall charming place.
- Everything has been awesome! Very relaxing, especially by the fireplace. Also, helps there is no wifi on my phone.
- Thank you for everything! Just building the fire last night dropped me a few numbers. See you again.
- We had a lovely stay, and the house and grounds are beautiful. We highly recommend the Inn.
- Beautiful home and grounds. Our family enjoyed our stay and would love to stay again. The kids loved the Narnia room.
- Wonderful stay. Breakfasts were fantastic! Only stress was finding a place to eat dinner. Kids loved it!

- Thank you for creating such a peaceful place with beautiful trails.
- Beautiful setting great fellowship, quiet and peaceful.
- Wonderful time of fellowship and learning about Sacred Clay Country Inn. Fred is a great host.
- The beauty of Sacred Clay and its surroundings brings calmness, joy and peace during a challenging season in our lives.
- The accommodations and the breakfast were very, very good. This was our second stay, and we hope to return.
- Everything was outstanding. I would definitely come back and will certainly recommend Sacred Clay to others. Can't wait to return.
- This is by far the most incredible B&B we've ever been at.
- Love that you have a dog. The house is great, very beautiful, comfortable, relaxing. Breakfast was a meal I looked forward to. The trails were an unexpected treat. Loved the music – classical is one of my favorites. Right now, I wouldn't change a thing.
- You could not have done anything better or more loving and relaxing.
- Loved getting away for peace, quiet and rest.
- Keep having the friendly and authentic conversations with your guests. It is very much appreciated.
- Sacred Clay is a beautiful retreat and being here reminds me to return more often to "reground".
- Beautiful and clean facilities. The attention to detail in the way the home was built and maintained is evident. Fred's attentiveness and thoughtfulness especially during breakfast was incredible.
- The Sacred Clay is one of the most peaceful and delightful properties I have ever stayed at. You are close to things to do and close to serenity and peace all in one location – you get to choose.
- Love this place. It is a peaceful habitation built in the beauty of God's creation. Thank you for sharing it.
- Wonderful stay – peaceful! Relaxing! Thank you for your wonderful hospitality.



State of Minnesota  
Office of the Minnesota Secretary of State  
Steve Simon

**REJECTION NOTICE**

March 21, 2022

Fred Kiel  
PO Box 311  
Lanesboro, MN 55949

Account Number: 138341414

Work Item Number: 130400010003

**Annual Benefit Report - Public Benefit Corporation**

The Office of the Secretary of State has received a request from you for processing which we are unable to complete due to the following reasons:

- 2 Further information about your request. Please review Line 4 - provide signature on the Signature line and Date on the Date line as indicated.
- 1 Further information about your request. Submitted document does not meet filing requirements. For a general benefit corporation, the annual benefit report must: (1) certify that its board of directors has: (i) chosen the third-party standard designated pursuant to clause (2), item (i); (ii) determined that the organization that promulgated the third-party standard is independent; and (iii) approved the report;. Please add required information and resubmit along with the filing fee of \$35 by 3/31/2022.
- 3 The correct filing fee for the returned document is \$ 35.<sup>00</sup> and you sent in \$ 0. Please resubmit your document(s) with the filing fee of \$ 35.<sup>00</sup>

**Please return a copy of this "REJECTION NOTICE" with any document(s) that are being resubmitted.**

For questions regarding this notice or questions regarding payment, please contact the filing office listed below. An overage amount will be refunded after 60 days from the date on this notice if not used.

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<https://mbisportal.sos.state.mn.us/>

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Saint Paul, MN 55101  
Phone: 651-296-2803 or 1-877-651-6767 Minnesota Relay Service: 711  
E-mail: [business.services@state.mn.us](mailto:business.services@state.mn.us)





**Work Item 1306348700032**  
**Original File Number 1249675700053**

STATE OF MINNESOTA  
OFFICE OF THE SECRETARY OF STATE  
FILED  
**03/31/2022 11:59 PM**

*Steve Simon*

Steve Simon  
Secretary of State