Office of the Minnesota Secretary of State
Minnesota Public Benefit Corporation / Annual Benefit Report
Minnesota Statutes, Chapter 304A

Read the instructions before completing this form
Must be filed by March 31
Filing Fee: $55 for expedited service in-person, $35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation’s public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) Butter Bakery Cafe GBC

The public benefit corporation’s board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information); Note: Use additional sheets if needed. (Required)

separate sheet attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Signature of Public Benefit Corporation’s Chief Executive Officer

March 30, 2020

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:
daniel@butterbakerycafe.com

[ ] Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Daniel Swenson-Klatt 612-227-9164

Contact Name Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture’s Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes ☐ No ☐
Notes from the February 22, 2020 Butter Bakery Café GBC Advisory Board Meeting

In attendance:
Daniel Swenson-Klatt, Deb Swenson-Klatt, Phil Anderson, Eleanor Balbach, Paula Chesley, Nadhia Fuentes, Danielle Rasmussen, Kyrra Rankine, Jacqueline White
Unable to attend:
Nathan Lind

Members provided introductions and described their connections and history with Butter Bakery.

Daniel shared a brief overview of the structure of the meetings and the agenda for this gathering. The board requested that Daniel share a document with the whole group that outlines the role of an advisory member and expectations for meetings. Daniel explained that within an advisory capacity, this will not include fiduciary or business management tasks. Daniel also gave a brief overview of 2019 to provide a general context for the business operations.

We reviewed Daniel’s notes and report for the Social Benefit Corporation Goals of 2019. With feedback to be included, the report was approved by the board for the Minnesota Secretary of State’s Annual Benefit report. The board noted that data on forthcoming business equity/diversity goals should be included in further reporting. Daniel will send an updated version of the printed report to board members.

We noted that we would like to find ways to include youth voices (especially those of Nicollet Square) into our conversations and considered ways this invitation might be made. Daniel will meet with Nadhia regarding steps to make this happen. We also noted a need for additional voices of people of color. We tasked each other to consider invitations that might help us invite another board member who is a person of color.

Two options were suggested for a next gathering – May 2 or May 30. A poll will be sent to help us choose.

As preparation for our next gathering, we have a board task to visit another B-Corps Restaurant and share our experience with the visit, noting how they share their story and mission with their customers. Daniel will provide a listing of places that follow our model or mission.
1) provide supportive internship training experiences to youth at risk of homelessness

- During 2019 we provided opportunities for 8 interns who worked a total of 639 hours. One of these interns completed the full three-month period and was hired to work as staff.
- Feeling challenged by the increasing needs for basic workplace skills, we reached out to our partners, Youth Link and Beacon Interfaith Housing Collaborative to request additional support. Through these conversations, a two-week preparation period has been established and a curriculum of entry-level skills work is being created and refined by the Youth Link staff.
- Updates to our staff onboarding, training sequences and staff handbooks were made to provide better resources for all new staff.
- Connections were made for networking with other youth work training programs in the metro area, with hopes of developing ongoing relationships and support.

2) be an advocate for workplace improvements in the restaurant industry

- During 2019 Dan offered Butter Bakery’s experiences and vision for development and passage of a wage theft prevention ordinance for the state and in the city of Minneapolis.
- Dan was visible at the state capitol to speak against pre-emption efforts meant to erode workplace gains made in several Minnesota cities.
- Dan spoke at a press conference for Minnesota’s Paid Family and Medical Leave Act, joining the Governor and Lieutenant Governor to advocate for its passage.
- Our Paid Family Leave efforts were picked up in stories by the Star Tribune and Minnesota Public Radio, as well as an interview for the Main Street Alliance national organization.
- Dan attended national RAISE events in February to lobby congress and spoke alongside senator Amy Klobuchar at a rally for raising the Federal minimum wage. Butter Bakery was honored at a celebration for the One Fair Wage Act in November.
- Dan became a steering committee member of the national RAISE organization with duties connected to training and support for restaurant owners looking to improve their workplaces.
- We recognized Equal Pay Day (April 1) with advocacy and information for our customers and staff.
- Dan was a mentor / consultant for 12 business owners and hoping-to-be owners during the year.
- Dan made connections with a consultant, LaDonna Redmond, to begin diversity and equity improvements for the business.
- Dan participated in an ongoing roundtable with nearly two dozen other owners seeking to address wage increases through no-tip models.
- In its first year as a GBC, Butter Bakery was nominated for a Social Enterprise Alliance award in 2019.
3) **offer a model of a sustainable business with a zero-waste goal**

- Dan was selected by the Kingfield Neighborhood Association to be a composting consultant. Dan partnered with Hennepin County to provide a workshop in February. While a snowstorm limited attendance (one attendee came), it was a good model and we have hopes to offer this again in the future. KFNA created a contract to be able to offer Dan’s services for owners who need technical assistance in setting up their site for composting.
- We provided support/donations for the 100% Clean Energy Campaign, Save the BWCA, MN350, Community Power, Climate Generation and Climate Vote.
- Dan participated in a Food Justice panel organized by Mighty Earth campaign.
- We hosted two “Boomerang Bags” nights for neighbors to create recycled reusable tote bags.
- Dan presented to a U of M Writing Class (Prof Andrew Hamilton) on “sustainability in the restaurant industry.”
- We provided support for Minneapolis’ new Green To Go programming and ordinances.
- We provided support for a research project of the Homegrown Food Council and were recognized by the city for our organics efforts.
- 79% of our ingredients fit our “local and/or organic” goals.
- We hosted 4 Community Supported Agriculture Farms, providing space for over 40 neighbors to source vegetables directly from local farmers. Butter was a member of each of these CSA’s.
- We grew a variety of vegetables and herbs on our boulevard with efforts to share and promote this activity to our customers and neighbors.
- The average distance of our “distributors and producers” was 57 miles.
- Our staff locality average for the 2019 crew was 1.1 miles – nearly all staff walked, biked or used public transportation to get to and from work. Dan averaged 239 miles of supply/shop activity per month.