1. Corporate Name: (Required)  
   Lovejoy's Bloody Mary Mix, SEC

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report,  
   (see instructions for further information): Note: Use additional sheets if needed. (Required)

   See Attachment A

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

   Signature of Public Benefit Corporation's Chief Executive Officer
   3/25/2020

   Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

   Email Address for Official Notices

   Enter an email address to which the Secretary of State can forward official notices required by law and other notices:
   charlesfishe@lovejoybloodymarymix.com
   [ ] Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

   List a name and daytime phone number of a person who can be contacted about this form:
   Charles Lovejoy  612-799-5566

   Contact Name  Phone Number

   Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

   Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?  
   Yes [ ]  No [x]
March 23, 2020

Lovejoy’s Bloody Mary Mix, SBC
Attn: Charles Lovejoy
charlesfish@lovejoysbloodymarymix.com

Minnesota Secretary of State – Business Services
Retirement Systems of Minnesota Building
60 Empire Drive, Suite 100
St. Paul, MN 55103

Attachment A

Office of the Minnesota Secretary of State: Annual Benefit Report for Lovejoy’s Bloody Mary Mix (LBMM), SBC

2. The LBMM board has review and approved this report (see signatures below).

Charles Lovejoy   Date 3.30.20
Sara Lovejoy      Date 3.30.20
Susanne Lovejoy   Date 3.30.20

   a. The ways in which Lovejoy’s Bloody Mary Mix pursued and created the specific benefit is evidenced by the organization’s conversion of Lovejoy’s Bloody Mary Mix, Inc to that of Lovejoy’s Bloody Mary Mix, SBC. The conversion was
performed by attorney, Justin Bonestroo (1851 Buerkle Road, White Bear Lake, MN 55110) in 2018 and its purpose is consistent with what is stated in its articles.

b. The extent to which the specific benefit purpose was pursued and created is through LBMM revised Mission, Values, and Vision and subsequent actions.

Mission

The mission of Lovejoy’s Bloody Mary Mix is to provide superior, quality products while inspiring, by way of our actions, solutions to curtailing homelessness.

Values

- Family: To leave a legacy for that which we can be proud.
- Community: To advocate for members of our collective society who cannot do this for themselves.
- Quality: Striving to craft the best products, based on best practices and ingredients, with the best intentions.
- Profits: Financial return, secondary to a return on our social investment, which impacts the greater good.

Vision

To inspire all entrepreneurs to institute responsible giving into the work that they do.

Actions: Lovejoy’s Bloody Mary Mix, SBC donates $2 dollars of every bottle sold to nonprofit organizations that support homelessness. In 2019, the quarterly donations to two nonprofit organizations were as follows:

1st/ 2nd and 3rd quarters: The Family Place, St. Paul, MN for a total amount of $864.
4th quarter: Face to Face, St. Paul, MN for a total amount of $240

Charles Lovejoy, CEO
Work Item 1151187600033
Original File Number 1015117100058

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
03/30/2020 11:59 PM

Steve Simon
Secretary of State