

Office of the Minnesota Secretary of State  
Minnesota Public Benefit Corporation / Annual Benefit Report  
Minnesota Statutes, Chapter 304A



Read the instructions before completing this form  
Must be filed by March 31  
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.  
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) Wallflour Foods (SBC)

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See attached.

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

[Signature]  
Signature of Public Benefit Corporation's Chief Executive Officer

03.03.2020  
Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:  
hello@wallflourfoods.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Katie Iwanin 612.229.8747  
Contact Name Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?  
Yes  No

# wallflour

## SBC 2019 Annual Report

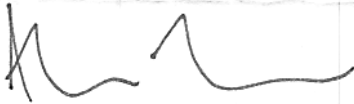
Wallflour Foods is on a mission to empower female entrepreneurs and make amazing waffles. We started Wallflour because we have always been committed to helping female entrepreneurs as individuals but realized we could make an even greater impact as female business owners. Wallflour is currently 100% female founded, owned and operated.

This is our second year sharing the progress we've made towards our mission. Decisions that support our mission in 2019 were:

- I. **We donated our time and waffles to the 2019 WCR (Women Chefs & Restaurateurs) national conference.** We offered a free grab and go breakfast at the event as well as catering a a VIP leadership event.
- II. **We purchase our butter from a dairy cooperative that supports female farmers.** Rochdale Farms is a cooperative project dedicated to helping small-scale farmers and farmer cooperatives market their hand-crafted products, grow sustainably, and support local communities.
- III. **We moved to a new commercial kitchen which has women in leadership.** We moved our waffle manufacturing to a new commercial kitchen which has women in director positions and includes a woman as board president.
- IV. **We worked with a female designer to bring our retail packaging design to life.** Francine Thompson is a graphic designer and stylist based in Minneapolis.
- V. **We created additional professional photographic assets with a female photographer.** Rachel Hardacre is a creative, photographer, blogger, stylist and founder of Acre based in St. Paul.
- VI. **We printed our retail boxes with a company that has a woman as the president and worked with a female account executive.** John Roberts is a commercial printing, packaging and marketing services provider located in Minneapolis, Minnesota.
- VII. **We donated free waffles to be raffled off at the 2019 FemFair.** The FemFair is run by Hamline University's Women's Resource Center and features feminist artists and makers.
- VIII. **We continue to participate in female-centric and supportive events.** In June 2019 we participated in a female-run pop-up market at The Coven Minneapolis. The Coven is a community and co-working space for women who support one another through leadership, organization and advocacy.

Year two has been a building year for our business. One of the challenges in fulfilling our mission in 2019 was time. As we've grown, our time has primarily been spent in waffle production instead of outreach and support to other female entrepreneurs. In 2020, we hope to expand our production and potentially add a new employee so that we can begin creating jobs for entrepreneurs.

We remain committed to our mission and are optimistic in what we'll be able to accomplish as our business grows.



Amanda Zweerink, Co-founder

Katie Iwanin, Co-founder



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*Steve Simon*

Steve Simon  
Secretary of State